

## **FRIENDS OF THE KENSICO CEMETERY INC. PRIVACY POLICY**

Friends of The Kensico Cemetery, Inc. (“the Friends”) is a 501(c)(3) nonprofit organization committed to protecting your privacy. This Privacy Policy explains how the Friends collect, use, store, and safeguard the personal information of our donors, volunteers, event participants, website visitors, and other supporters.

By using Friends’ website, donating, registering for an event, or otherwise providing your information, you agree to the terms of this Privacy Policy.

### **I. COLLECTED INFORMATION**

The Friends collect information you voluntarily provide when you:

- Make a donation
- Register for an event or program
- Subscribe to our newsletter or mailing list
- Contact us via email, phone, or online forms

This information may include:

- Name
- Mailing address
- Email address
- Phone number
- Payment details (processed securely through Stripe)
- Donation history
- Volunteer or event participation information

The Friends may also automatically collect limited information (such as IP address, browser type, and pages visited) to improve website performance and security.

### **II. HOW THE FRIENDS USE YOUR INFORMATION**

The Friends use the collected information to:

- Process donations and provide donation receipts.
- Communicate with you about programs, events, and fundraising campaigns.
- Maintain accurate donor and supporter records.
- Comply with legal and tax reporting obligations.
- Improve our website and services.

The Friends do not sell, trade, or rent personal information to others.

### **III. PAYMENT PROCESSING WITH STRIPE**

The Friends use Stripe to securely process online donations and payments. Stripe collects and processes your payment information (such as credit card number, billing address, and bank details) on our behalf. The Friends do not store your full payment card details on its servers. For more details on how Stripe handles your data, please review the <https://stripe.com/privacy>.

### **IV. DONOR PRIVACY**

The Friends respect the privacy of donors. Unless you explicitly give permission, the Friends will not:

Publish, share, or sell your name or personal information for marketing purposes.  
Share your giving history outside of legally required disclosures (e.g., IRS Form 990 Schedule B if applicable).

Donors may choose to remain anonymous.

### **V. DATA SHARING AND THIRD PARTIES**

The Friends may share your information with trusted third-party service providers (such as email platforms, event registration tools, and payment processors) only as necessary to carry out its operations. These vendors are contractually obligated to protect your information. The Friends may also disclose information if required by law or to protect our rights and the safety of others.

### **VI. DATA SECURITY (NEW YORK SHIELD ACT COMPLIANCE)**

The Friends take appropriate measures to protect your personal information against unauthorized access, alteration, disclosure, or destruction, as required by the New York SHIELD Act. All payment transactions are encrypted and PCI-DSS compliant through Stripe. If the Friends become aware of a data breach affecting your personal information, it will notify you in accordance with New York law.

### **VII. DATA RETENTION**

The Friends retain personal information for as long as necessary to fulfill the purposes outlined in this policy unless a longer retention period is required by law. Please note that certain information, such as donation and financial records, must be retained for legal, accounting, or tax purposes, even if you request deletion.

## **VIII. YOUR CHOICES**

You may:

- Opt out of receiving emails or mailings at any time by following the unsubscribe link or contacting us directly.
- Request a copy of the information the Friends hold about you.
- Request corrections or deletion of your personal information, subject to the retention requirements above.

## **IX. CHILDREN'S PRIVACY**

The Friends website/webpages and services are not directed toward children under 13. We do not knowingly collect personal information from children.

## **X. CHANGES TO THIS POLICY**

The Friends may update this Privacy Policy from time to time. Changes will be posted on our website with a revised "Effective Date."

## **XI. CONTACT INFORMATION**

If you have any questions about this Privacy Policy or how information is handled, please contact:

Friends of The Kensico Cemetery, Inc.  
PO Box 7, Valhalla, NY 10595  
914-949-0347  
friends@kensico.org

Effective Date: October 1, 2025